LESS NATURAL RESOURCES MORE GROWTH FOR A SUSTAINABILITY WORLD

I believe uncontrolled consumption is world’s main energy problem today. Some people could not reach electricity or any other energy source and on the other hand some people use energy fecklessly.

As you know world’s population is increasing day by day. And we have limited natural resources. If we do not develop correct policies for sustainability we will not fulfill our responsibility to next generations and future’s world will not be a livable place. For avoiding this, future’s businesses should be based on livable world and sustainability growth. And I think main focusing point should be using energy sources responsibly.

According to this challenge I have a project which is linked energy and also other natural resources. If we could courage companies for productivity with correct policies we maintain a solution for using all natural resources and energy responsibly.

If we can take correct steps we will have other advantages. As you know global warming and energy availability and any other issues like these are important problems for humanity. Using less natural resources will affect these problems positively.

We have to present an advantageous productivity incentive system to business people. My offer is rewarding companies which are using less natural resources (energy, water, raw material, consumables and etc.) than industry average or their own average respectively old years. Also we have to determine promotion using areas. This is another key point for project. This will provide an extra positive effect on growth. Because we will restrict business people to invest their business for sustainability growth as determining promotion using areas.

As an example we could determine promotion using areas as investing renewable energy or taking consulting for reducing carbon footprint. On the other hand only one are is not direct financial support as promotion these successful companies which are reducing their natural resources consumption. Government could support companies for new employment that government could undertake insurance cost or salary cost and etc.

We also should measure system’s effect on sustainability growth and livable world so we can take actions for better results.

You can find chapter headings and subheadings below for my project which is named “Less Natural Resources More Growth for a Sustainability World” about world’s one of the most urgent energy problem and solution idea.

1. Analyzing Country’s Industry
   1.1 Classifying Country’s Industry
   1.2 Estimating Used Natural Resources For Unit Production/Service For Each Industry

2. Establishing Productivity Incentive System
   2.1 Specify Efficient Companies Which Are Using Less Natural Resources Than Industry Average and Their Own Average
   2.2 Determining Promotion Amount and Rewarding Efficient Companies
   2.3 Determining Promotion Using Areas

3. Evaluating Results And Measuring Effects On Sustainability Growth and Livable World
This project is also aiming to provide country’s private sector and economic advantage for their unit cost. So they will have to advantage, first of them is having direct financial or any other support from government and second of them is competitive edge between global competitors.

Finally, I believe this if we establish this project with a solid approach its results will be highly effective on economy, energy and other resources.